

Name:

Title:

<p>Have the logo and the word “Demonstration” fade into the video. Calm UK logo in bottom left, slightly opaque.</p> <p>Caption: N/A</p>	<p>Move camera to get a view of the screen and child.</p> <p>Caption: N/A</p>	<p>15 seconds of the child playing 1 round of the quiz.</p> <p>Caption: “Best learning utility for younger children” – Kate Stone</p>	<p>Switch to screenshot, highlighting the elements and overlay a short description of each.</p> <p>Caption: N/A</p>
<p>0s – 6s Fade to next frame at 5s</p>	<p>6s – 10s Fade to next frame at 9s</p>	<p>10s – 25s Fade to next frame at 23s</p>	<p>25s-40s Fade to next frame at 48s</p>
<p>Return to camera facing child and screen.</p> <p>Caption: N/A</p>	<p>Get to last round and fade when the last page loads.</p> <p>Caption: “My son has never been more excited to learn!” – Pete Evans</p>	<p>Contact info on a white background with spellbound and calm uk logo.</p>	<p>Resources:</p> <ul style="list-style-type: none"><li>- Child to film</li><li>- Spellbound &amp; Calm UK logos</li><li>- Spellbound quiz</li><li>- Screenshot of quiz</li></ul>
<p>40s – 43s Fade to next frame at 42s</p>	<p>43s – 58s Fade to next frame at 56s</p>	<p>58s – 70s Fade out at 68s</p>	